

project44



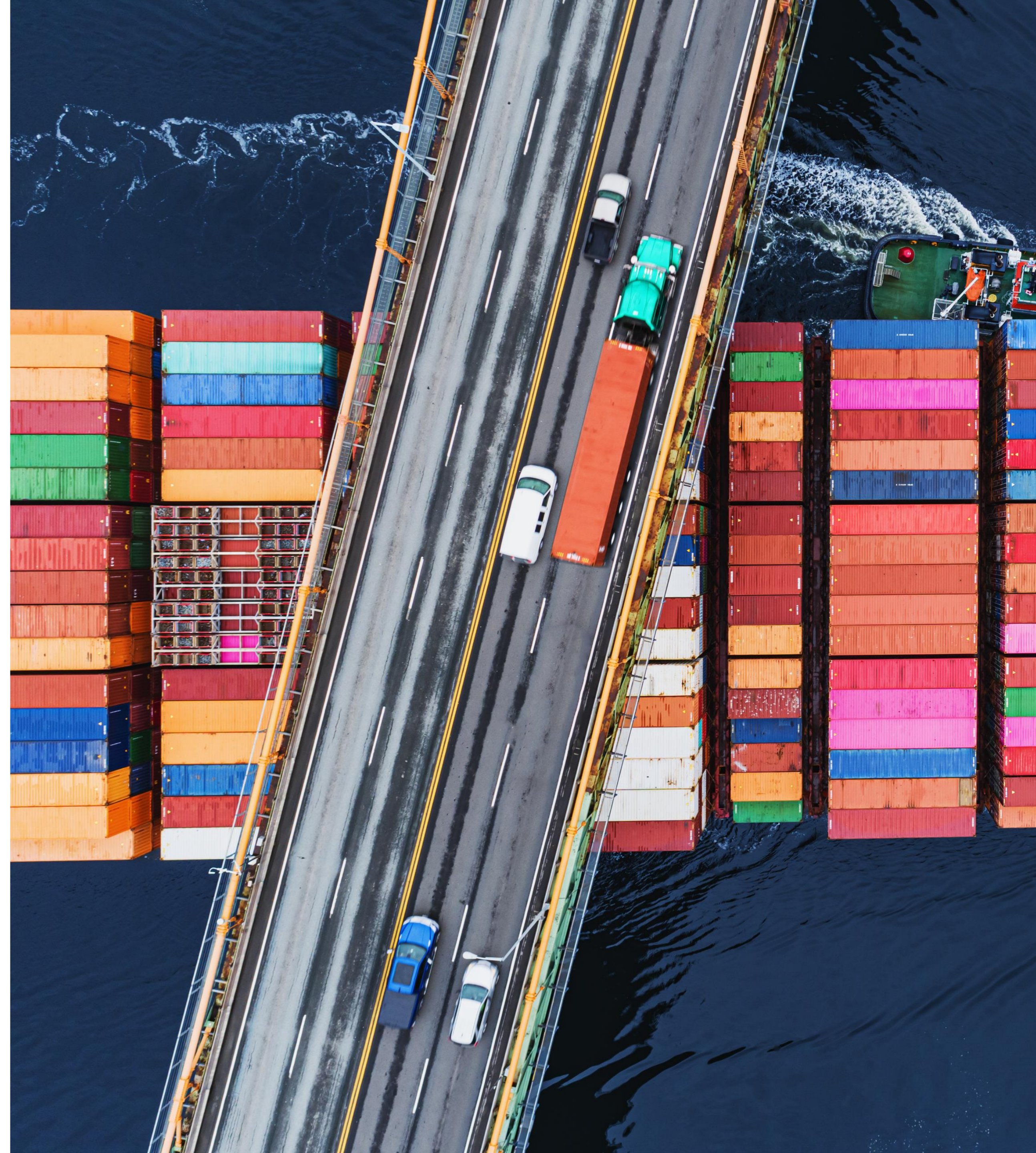
Masterclass

How to Design an Agile and Future-proof Supply Chain

Michel Stekelenburg

Director Strategic Accounts, project44

President, CSCMP Benelux



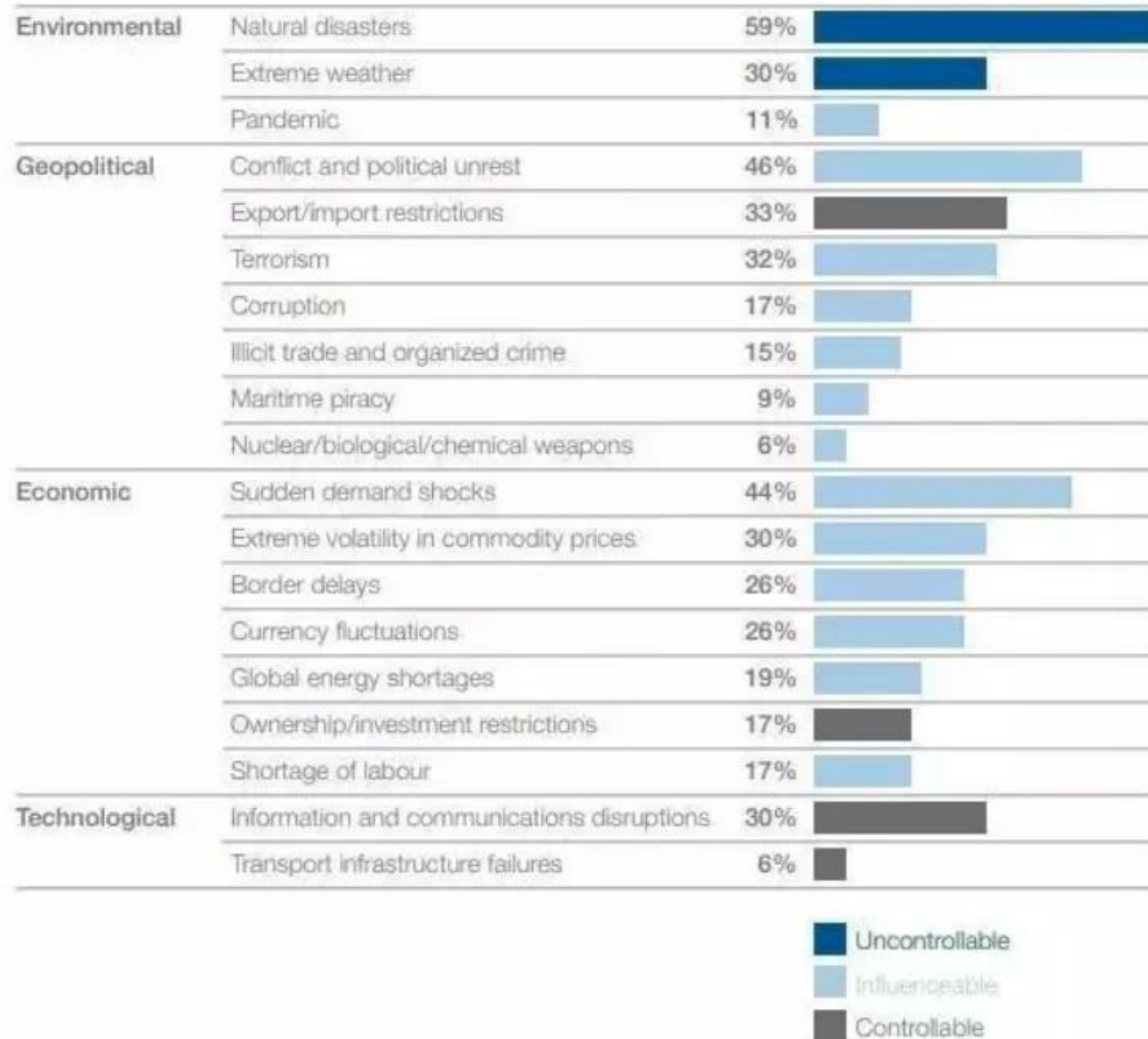
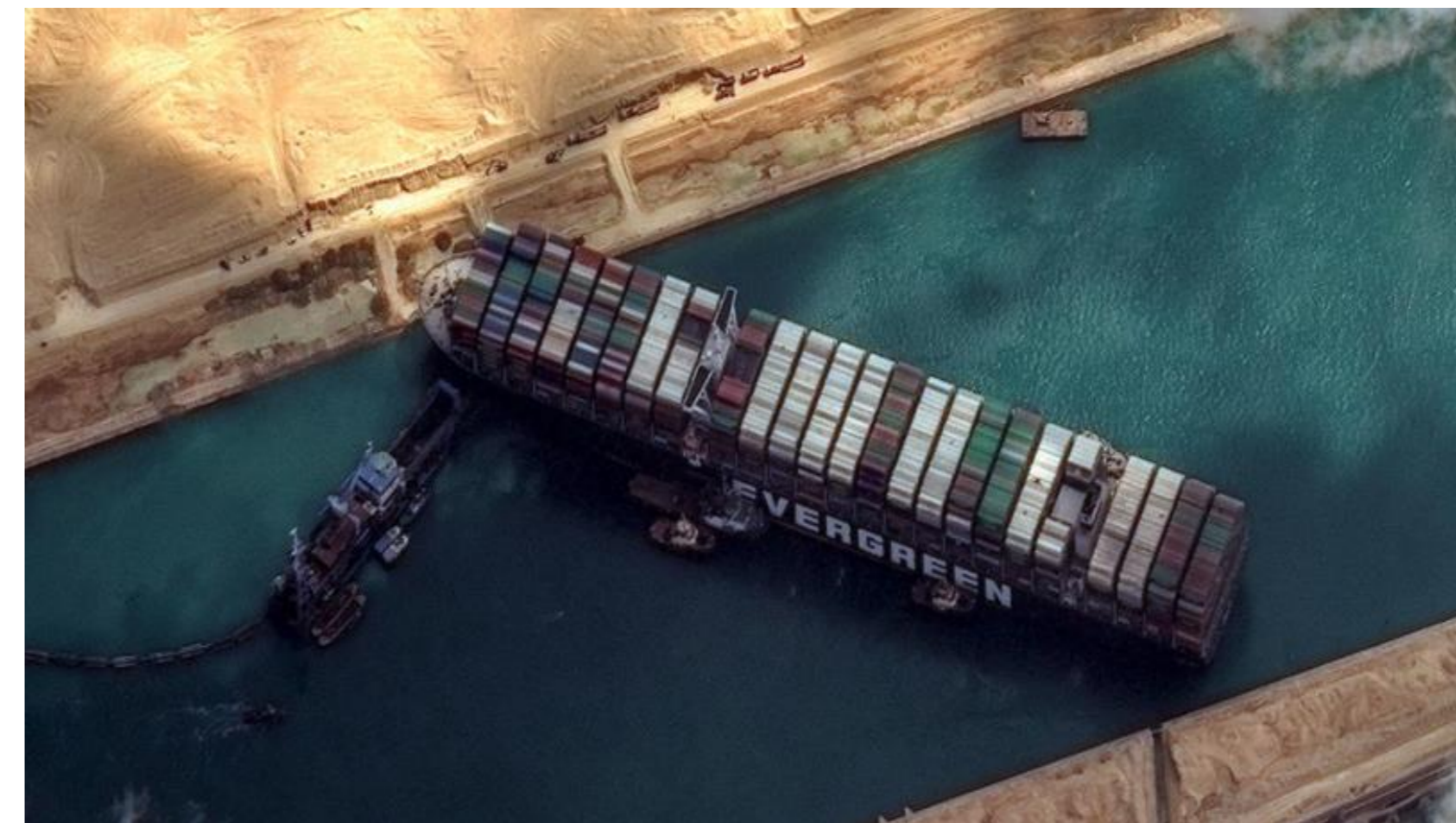
CLOSED

Thank you

Triggers of Global Supply Chain Disruptions

INTERNATIONAL • CHINA

How harsh are China's COVID restrictions? A single infection closed the world's third-busiest port



Source: World Economic Forum Supply Chain and Transport Risk Survey 2011

How can high-fidelity Transportation Visibility data contribute to designing an Agile and Future-proof Supply Chain ...

Some examples:

1. Manage by Exception
2. Drive better Strategic Decisions
3. Minimize Business Impact in Crisis Situations
4. Increase Operational Efficiency
5. Improve Customer Experience

And what about Sustainability ...?

Data is the new oil in the Digital Economy ...



Increase Operational Efficiency / Mitigate Disruptions



Readiness to react and manage crisis situations to minimize business impact

30 – 40%

decrease in manual, track-and-trace activities

10 – 30%

increase in labour efficiency in maritime operations



Decreased Cost for Penalties and D&D

30 – 50%

decrease in late arrival penalties from suppliers and customers



Improve invoice dispute / validation with geocoordinate data



Improved Customer Experience



Improve customer satisfaction with proactive notifications and superior service

89%

of customers will not sacrifice visibility into the delivery process or ETAs

83%

of customers will not give up fast delivery



Decreased Overall Transport Cost

1 – 2%

reduction of transport cost



Optimize negotiation and tender strategy by having access to high-fidelity data analytics

Questions & Answers

Thank you.



Highest Rated and Easiest
to Use Supply Chain Visibility Software



A Gartner Magic Quadrant Leader in
Real-time Transportation Visibility

project44 is the world's leading advanced visibility platform for shippers and logistics service providers. project44 connects, automates and provides visibility into key transportation processes to accelerate insights and shorten the time it takes to turn those insights into actions.

project44.com
info@project44.com

North America

Chicago, United States — HQ
222 W. Merchandise Mart Plaza
Suite 1744, Chicago, IL 60654
312.376.8883

Boston, United States
303 Congress Street, 6th Floor
Boston, Massachusetts 02210
312.376.8883

Europe

Aalborg, Denmark
Strømmen 6
9400 Nørresundby, Denmark
+45 7020 1939

Paris, France
20 rue Cambon
75001 Paris, France
+45 7020 1939