

Mastering freight capacity in times of uncertainty

The next generation 4PL for trucking in Europe

Capacity Challenges



European Market Conditions



Supply Chain Visibility



Sustainability



Supply Chain Workload



Multi-Vendor-Management



Multi-Carrier-Strategy

SUPPLY CHAIN
Challenges
- 2022 -



Capacity Challenges - Secured Capacity + Carrier Network Access



approximately 600k drivers are missing in the EU



fuel price hikes & operational costs are influencing fleets

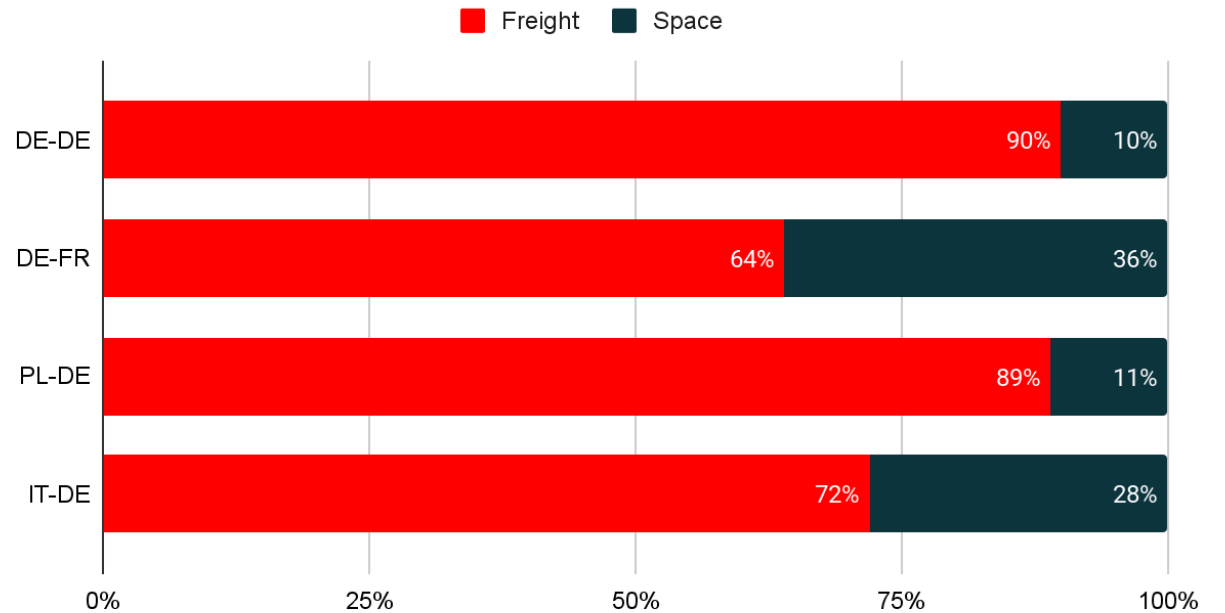


carriers restructure fleets & routing due to EU Mobility Package



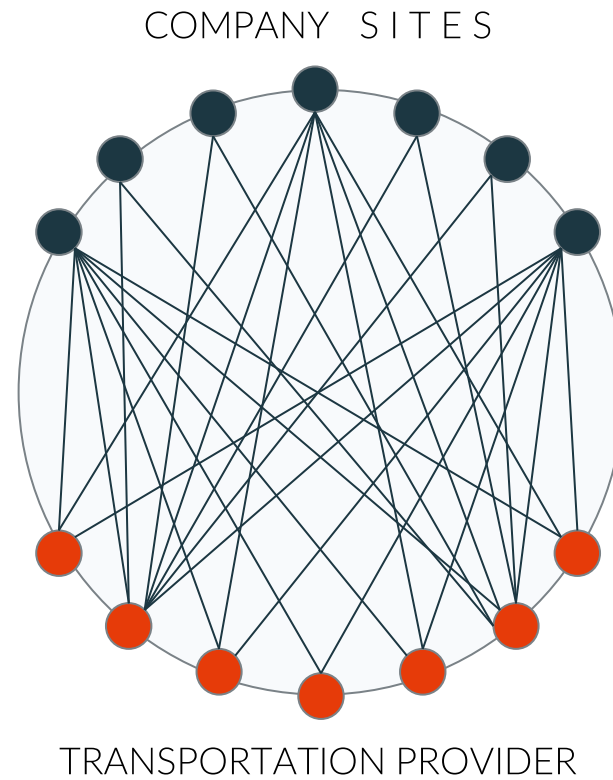
resting times & return tours cause additional supply friction

Available Loads vs. Available Truck Capacity

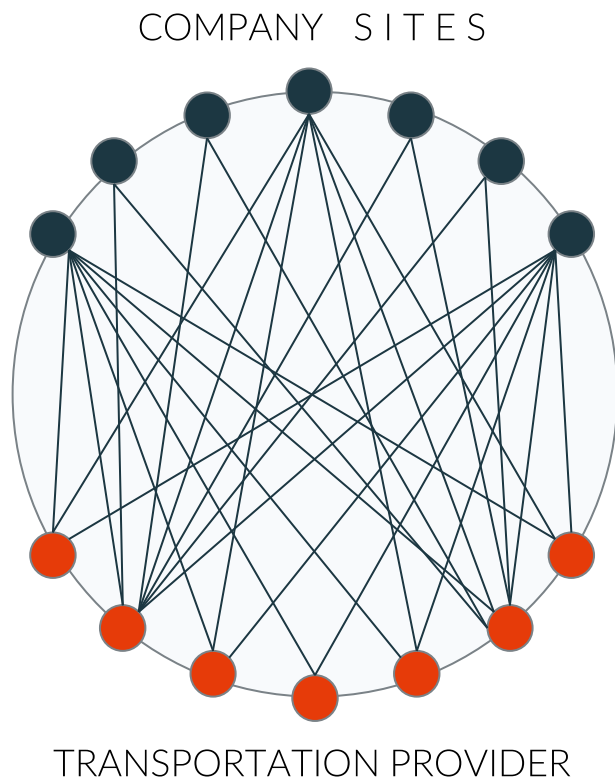


DATE: June 2022

Multi Carrier Strategy - every upside causes a downside



Multi Carrier Strategy - every upside causes a downside



UPSIGHTS ✓

- multitude of Transportation Providers reduce dependency and deficiency risks
- use Transport Partner in their strongholds & as per their best capacity
- more Transport Partner equals more options
- leverage payment terms & reduce non-compliance risks

Downsights ✗

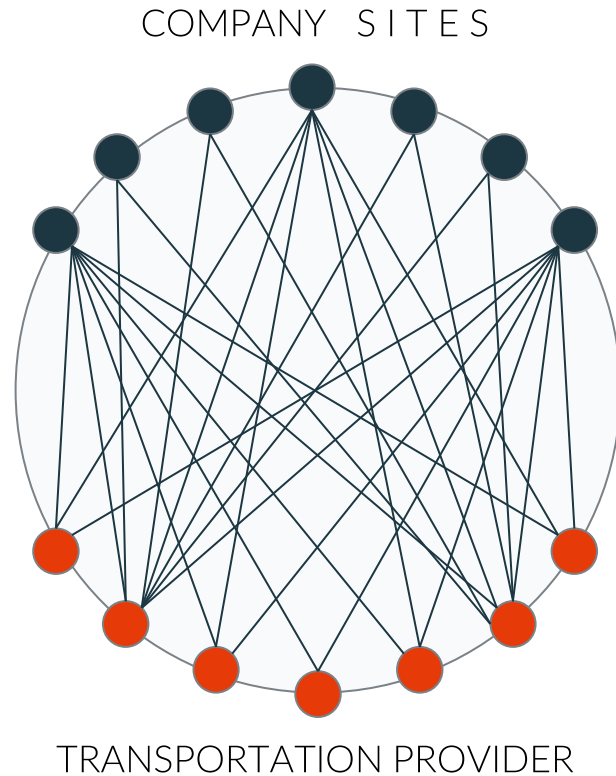
- highly inefficient in regards to communication & monitoring efforts required to manage Transport Partners
- increases dependency of Transport Partners on certain lanes = decreasing efficiency
- increased management complexity per shipment
- increased efforts for financial management

Multi Carrier Strategy - taking advantages of the upsides while reducing downsides

every supply site manages multiple transportation providers



highly ineffective communication, causing low performance and poor visibility



COMPANY SITES



steering your supply chain through InstaFreight Transport Management



one partner to manage, organize, steer and monitor all service providers, leading to optimized performance, high visibility

Multi Carrier Strategy managed perfectly through InstaFreight Transport Management



manage all transportation providers through one single platform



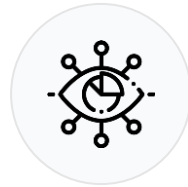
reduce communication inefficiencies, leverage suppliers better through an easy-to-use UI



install InstaFreight as the only vendor for transport related financial transactions



fully compliant setup to work with multiple carriers; less hassle for your finance & accounting department



have InstaFreight onboard, connect and manage all transportation providers



gain unparalleled visibility (tracking) and transparency on performance and cost and take smart decisions based on data

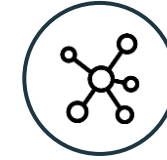
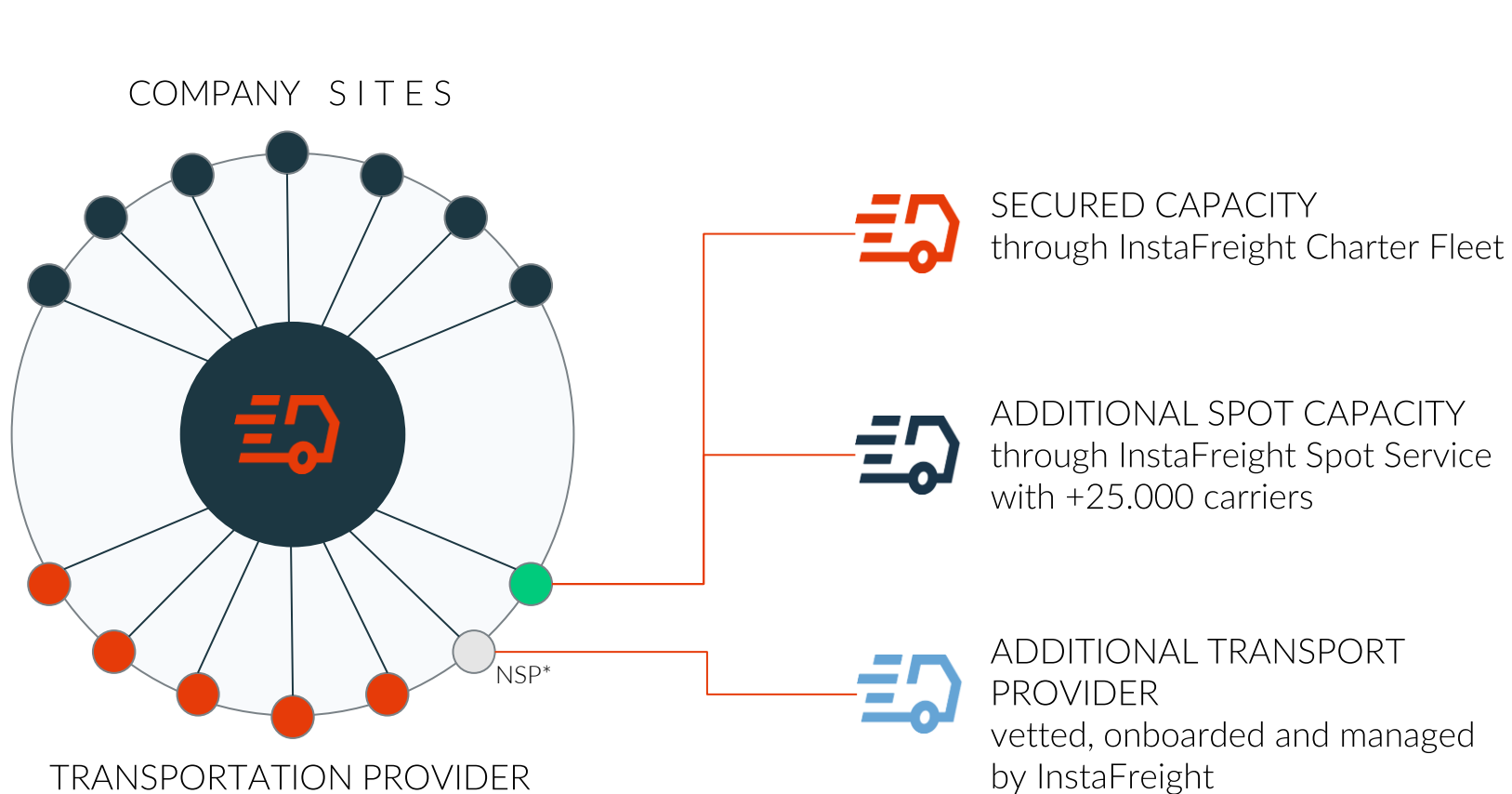


solve all operational matters with one InstaFreight contact person that is fully responsible



Less operational workload and back-and-forth enables your team to shift priorities

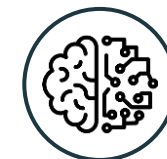
Capacity Challenges - Secured Capacity + Carrier Network Access



access to a network of +25.000 high-quality carriers



Digital processes for efficient collaboration, fast response times & quality assurance



Our Spot Business experts ensure first class customer experience



InstaFreight as contractual party for a liable and hassle-free transportation



Mix of Industry Experts from +20 nationalities & fully digital processes securing a high transport quality

*NSP = potential new service provider

Be adaptable to volatile Market Conditions



fast reaction to newly implemented Carrier Restrictions, such as Cabotage Regulations



Availability of Capacity during political unrest, strikes or blockades



international Team - covering all European Languages



One Platform for entire Europe - available in all major languages



KÖGEL

**DIGITAL IS
THE WAY TO
FORWARD!**

Register at [instafreight.com](https://www.instafreight.com)
+49 (0) 30 340603300

get in touch

INSTAFREIGHT

DRIVING INNOVATION

**STABILIZE & OPTIMIZE
YOUR SUPPLY CHAIN
WITH InstaFreight**

 **INSTAFREIGHT**