TALK DIGITALIZATION How Clasquin accelerates its digitization and offers new innovative services **leveraging Wakeo** real-time visibility solution?



& W wakeo







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Wakeo at a glance

The Market Leader in Multimodal Visibility

Trusted Partner of Global Leaders

The database is Multimodal since day-1 **Clients sample**

Shippers



Microsoft

Data experts: coming from Thalès, IFP, Centrale, Mines-Ponts etc.





French mid-size company with a multinational scope 21 countries



Integrated global network 65 offices



Customised service +1000 experts





Expert in overseas forwarding & logistics

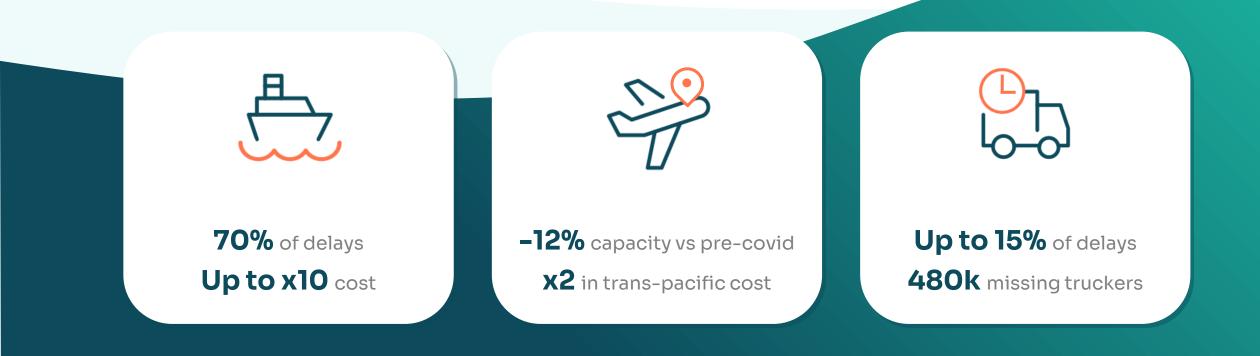
Lyon

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Disruption is the new normal

Recurring crisis like port congestion, truckers shortage, wars, blank sailings etc. mean a dramatic performance for global supply chains



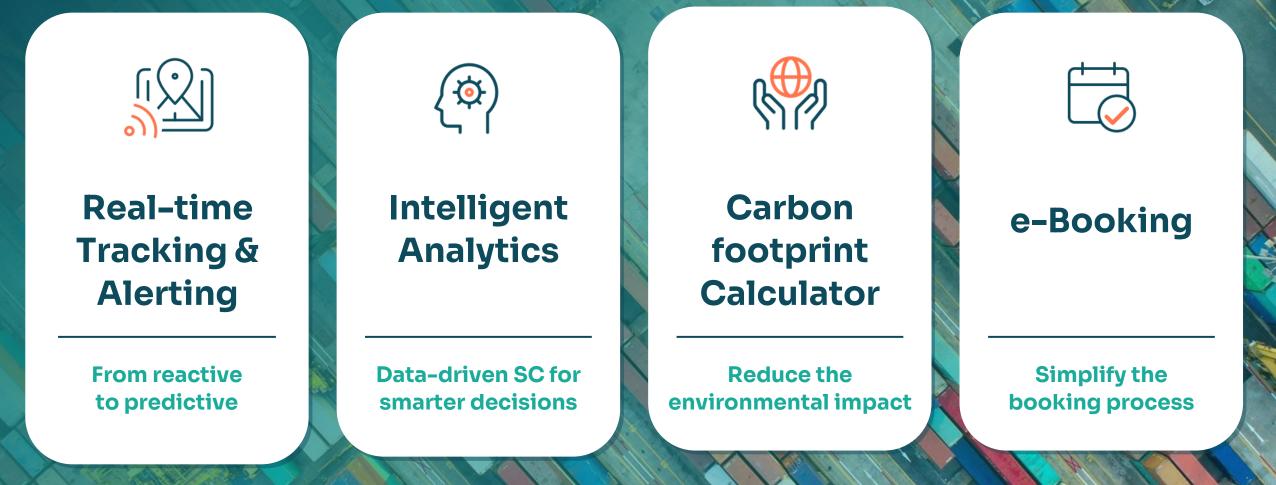


A situation which adds to existing structural challenges



Product

Key Features





Real-time visibility

Data expertise

Long-term relationships

Complementary strategies

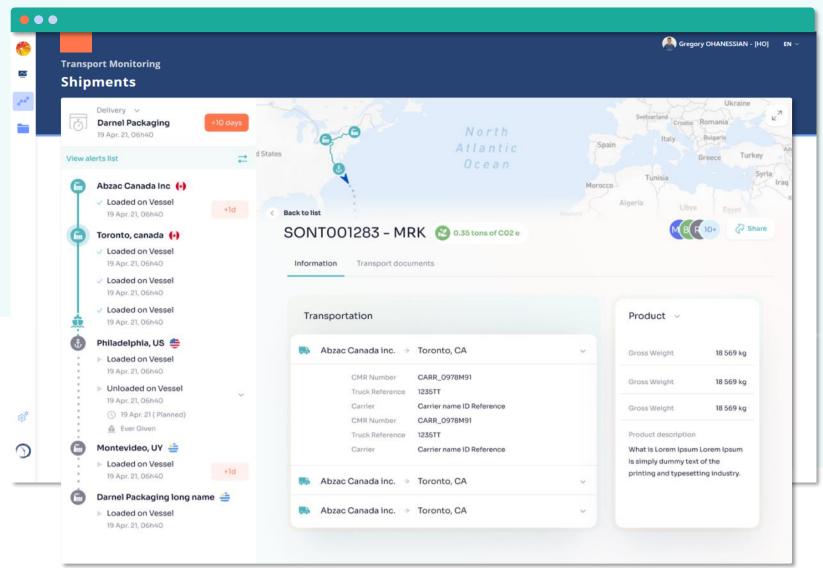
Strategic choices & co-developpement

asquin

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wakeo





Tracking | Collaboration | Analytics | CO2 | E Booking

Fast Time to Market



Time to market

550 clients deployed

- Connected architecture \checkmark
- Security by design \checkmark
- Integrated with Teams \checkmark



- Experts solutions \checkmark
- Data driven

Retail Industrie & Automotive Luxury & Cosmectics

Project deployment

Our achievements after 2 years of partnership

150,000+

Enriched shipments

1 Million+

Requests created w/ Wakeo Shipping companies 108 Airline companies 2000+

63

Airports / harbours

180+ countries **50%** Gross Profit in Live

in direct productivity gains

& Indirect gains +++

90%

Reliability of estimated arrivals

14 days

Improving our ability to anticipate

Optimisation of operational management & quality of service

Thanks!

Join us Booth L5





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