**TALK DIGITALIZATION How Clasquin** accelerates its digitization and offers new innovative services **leveraging Wakeo** real-time visibility solution?



## & W wakeo







## **Frédéric SERRA**

Group Chief Information Officer

### William BRACHINI VP Customer Excellence

## Wakeo at a glance

The Market Leader in Multimodal Visibility

**Trusted Partner of Global Leaders** 

The database is Multimodal since day-1 **Clients sample** 

Shippers



Microsoft

**Data experts:** coming from Thalès, IFP, Centrale, Mines-Ponts etc.





French mid-size company with a multinational scope 21 countries



Integrated global network 65 offices



Customised service +1000 experts





Expert in overseas forwarding & logistics

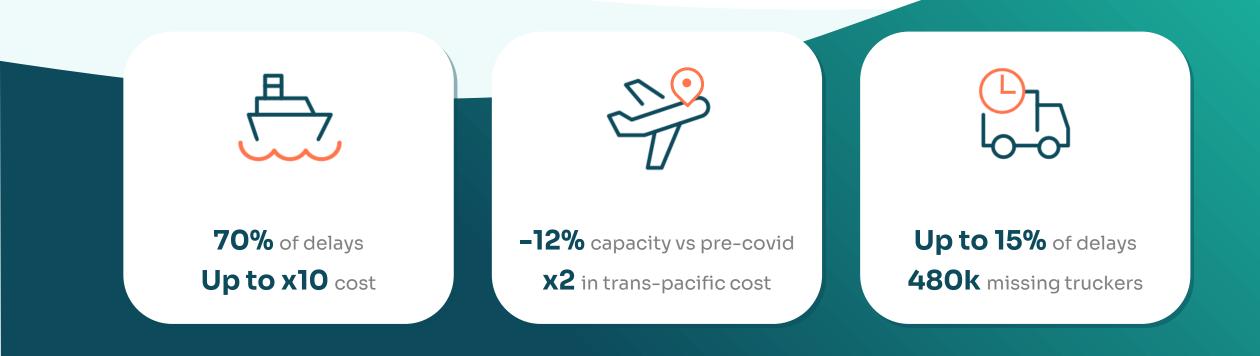
Lyon

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## **Disruption is the new normal**

Recurring crisis like port congestion, truckers shortage, wars, blank sailings etc. mean a dramatic performance for global supply chains



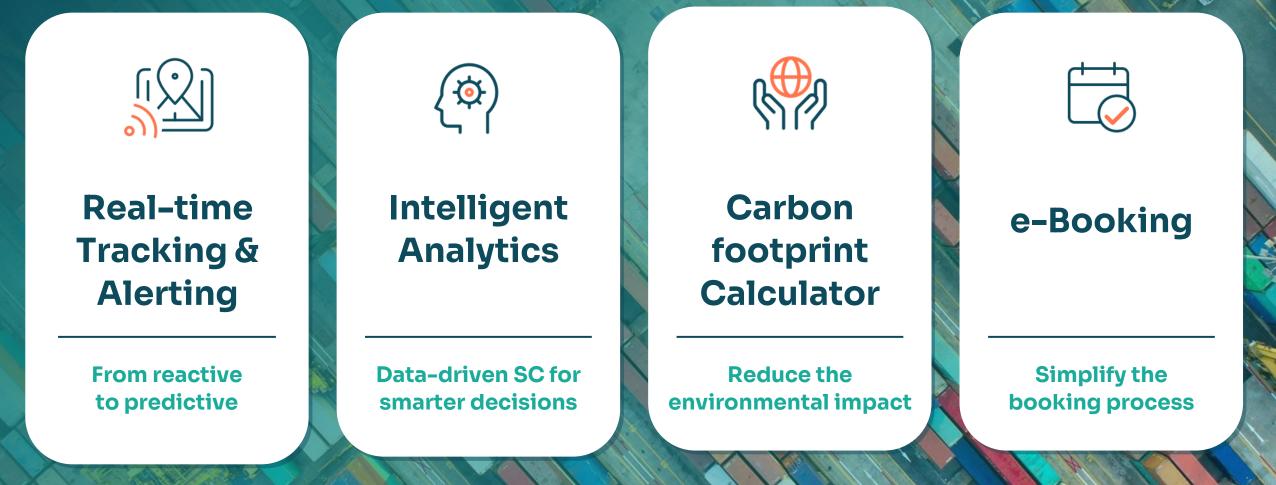


#### A situation which adds to existing structural challenges



Product

## **Key Features**





#### **Real-time visibility**

**Data expertise** 

Long-term relationships

**Complementary strategies** 

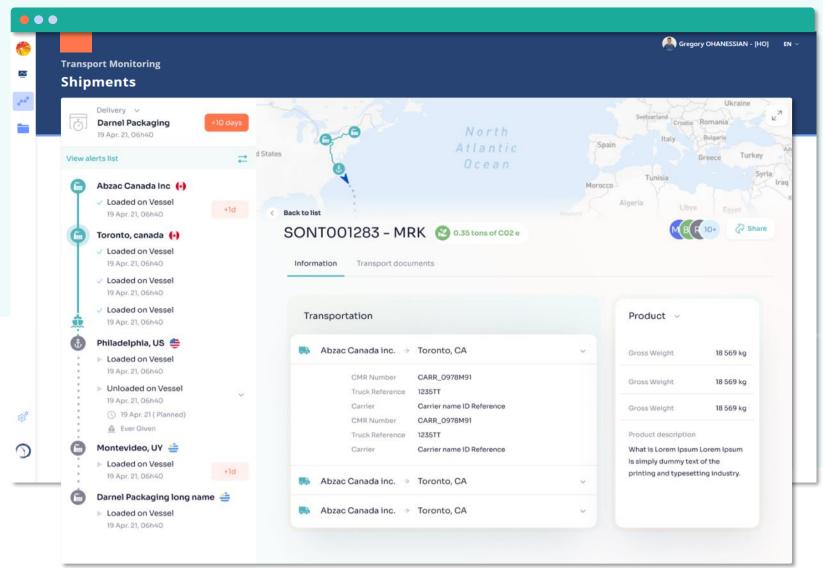
# Strategic choices & co-developpement

asquin

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wakeo





#### Tracking | Collaboration | Analytics | CO2 | E Booking

## **Fast Time to Market**



Time to market

550 clients deployed

- Connected architecture  $\checkmark$
- Security by design  $\checkmark$
- Integrated with Teams  $\checkmark$



- Experts solutions  $\checkmark$
- Data driven

Retail Industrie & Automotive Luxury & Cosmectics

## **Project deployment**

#### Our achievements after 2 years of partnership

#### 150,000+

Enriched shipments

### **1** Million+

Requests created w/ Wakeo Shipping companies 108 Airline companies 2000+

63

Airports / harbours

180+ countries **50%** Gross Profit in Live

# 

in direct productivity gains

& Indirect gains +++

# 90%

#### **Reliability of estimated arrivals**

## 14 days

Improving our ability to anticipate

Optimisation of operational management & quality of service

## Thanks!

Join us Booth L5





& N: wakeo

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