



# shipzero

The data backbone for  
transforming global logistics

[www.shipzero.com](http://www.shipzero.com) | Appanion Labs GmbH



## OUR MISSION

# enable effective emission reduction in global freight transportation



A collection of logos for various shipping and logistics companies, arranged in three rows. The logos include: NAGEL-GROUP, Bruhn SPEDITION, RINNE, BLG LOGISTICS, BARTH+CO, Johs. Martens SPEDITION, Lanfer Logistik Transportmanagement, HEGELMANN GROUP, H. BODE SPEDITION TRANSPORT & LOGISTIK, BRENNTAG, Peter Döhle, B/S/H/ BSH Hausgeräte Gruppe, KLAESER, and NOSTA Group.


# TRANSPORT EMISSION CALCULATION TODAY IS LIKE WEB-TRACKING 20 YEARS AGO

**43 %** of supply chain companies  
have **no relevant data** at all

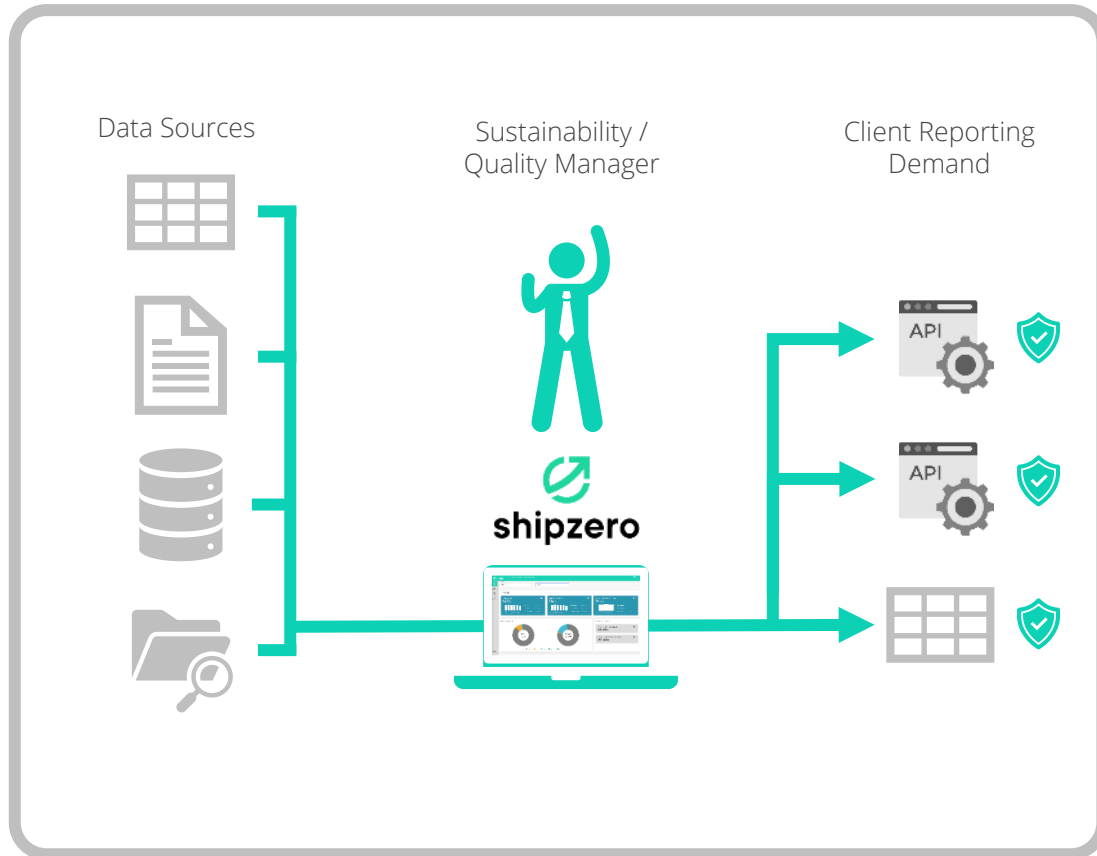
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**57 %** of supply chain companies  
have **data chaos**

No consistency  
No automation  
No insights  
No action



# SHIPZERO OFFERS AN END-TO-END SERVICE FROM RAW DATA SOURCES TO INSIGHT GENERATION



**Automated workflows**



**Consistent and compliant calculation**

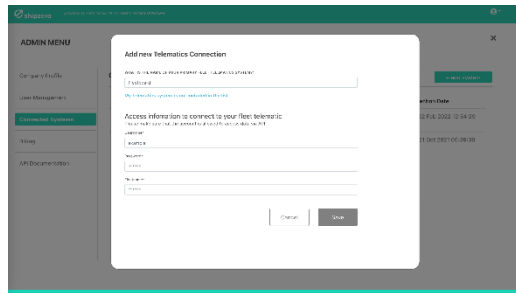


**Emission controlling**

# OUR PROCESS ENSURES HIGHEST RELIABILITY THROUGH END-TO-END DATA QUALITY ASSURANCE

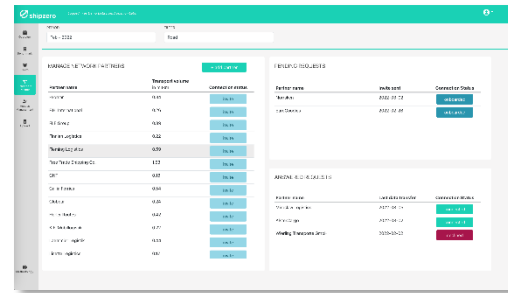
1

Connect all sources of valuable information



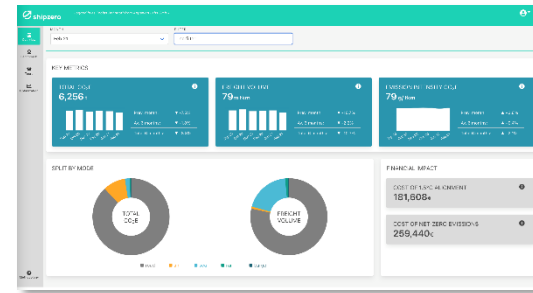
2

Transform & enrich data across company borders



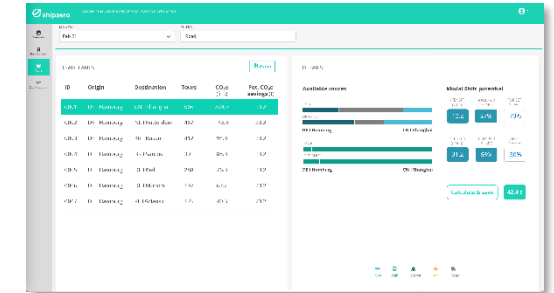
3

Individual reporting without manual efforts

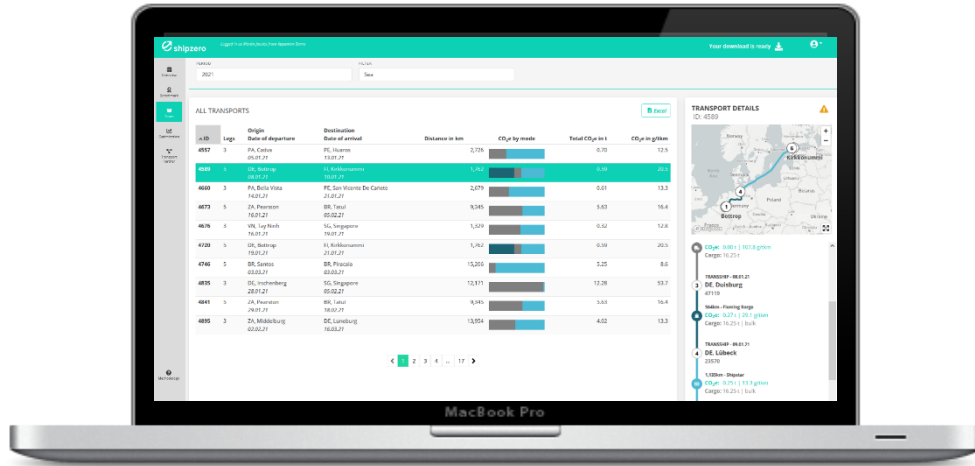


4

Identify optimization potentials



# PRIMARY DATA, HIGH SPECIALIZATION, AND A TRUSTED ECOSYSTEM ROLE DEFINE OUR USP



Unique inventory of data contributors



Ground truth transportation data



Independent and trusted partner

# *EMISSION TRANSPARENCY – INEVITABLE FOR FUTURE-PROOF TRANSPORTATION*

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Regulation & carbon pricing



Certified transport procurement



Data-driven reduction measures





# Let's shipzero together

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12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



13 CLIMATE  
ACTION



17 PARTNERSHIPS  
FOR THE GOALS

