

amazon freight

How Amazon manages Uncertainty during Peak Times



Key Challenges during Uncertainty/Peak

1. Securing Capacity



2. Service Reliability



3. Operating Sustainably



1. Amazon and others are challenged by market volatility combined with transportation capacity constraints

Amazon's 2022 inbound volumes fluctuation during peak...

1.4 to 3x

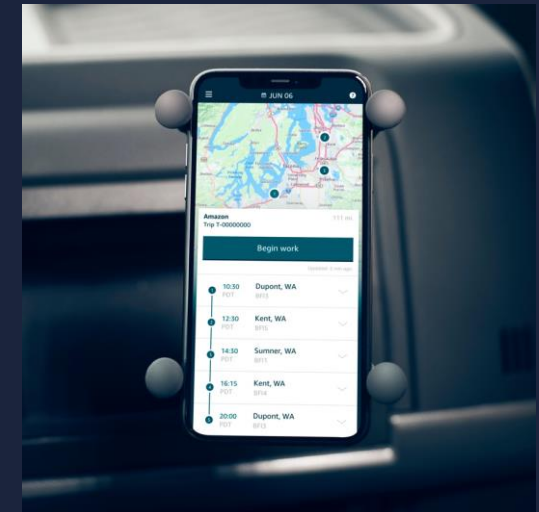
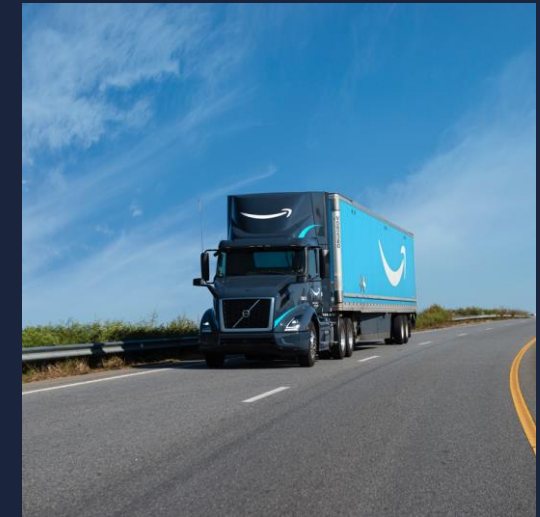
the weekly volumes out of peak

... while capacity constraints affect most companies



1. Our Transportation capacity in Europe

- 60-70k loads per week off peak, 110k+ in peak
- > 10k owned trailers
- > 20k carriers
- > 7k lanes
- **Intermodal** continues to expand on newer lanes and geographies



1. Do you know what is our fastest delivery time during peak



29 mins
54 seconds



2. How to Ensure Service Reliability?

COMMUNICATE



TRACK



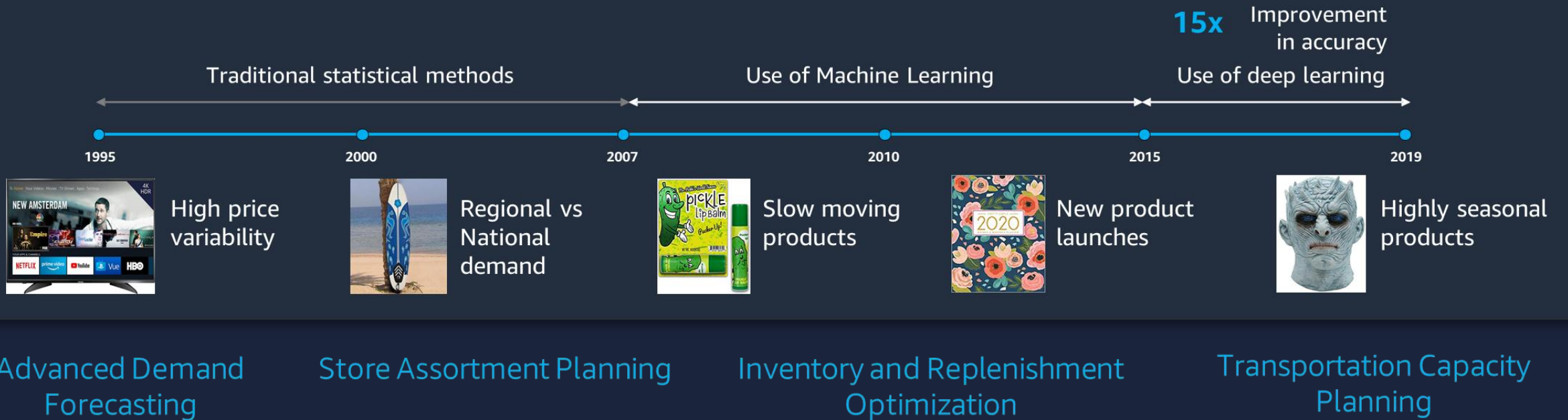
DISRUPTION MANAGEMENT



MINIMIZE REJECTIONS



2. Enhancing demand forecasting capabilities through AI



3. How Amazon manages its Sustainability



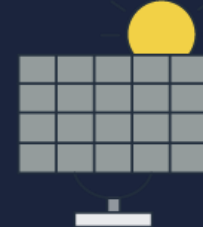
**Network and
Operational
Efficiency**



**Maximize
Intermodal**



**Zero-Emissions
Vehicles**



ZEV Infrastructure



**Net Zero Carbon
Facilities**



**Net Zero Carbon
Fuels**



Innovation



**Attain Cost
Feasibility**

Introducing Amazon Freight

- In 2019, Amazon saw an opportunity to leverage our technology, infrastructure, and extensive shipping experience to optimize our network
- We work with shippers to optimize routes, reduce empty miles, and enhance performance
- Our **technology solutions** set us above traditional carriers
- **Unlimited supply** to navigate disruptions and peak events
- We execution from start to finish



✓ Reliability

✓ Competitive Pricing

✓ Scalability

✓ Quality

✓ Industry-leading Tech

✓ Flexibility

Thank You

If you want to learn more about Amazon Freight please
SCAN the QR Code



<https://freight.amazon.co.uk/shippers>



<https://freight.amazon.de/shippers>

